

## COMPANY PROFILE



**Gudrun Skiba**

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## History and Mission

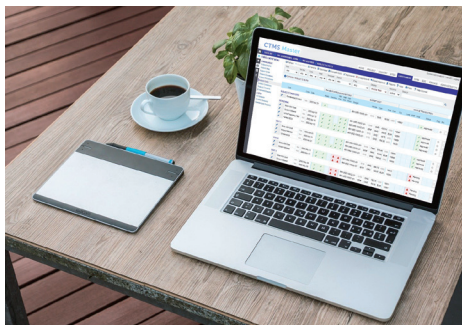
**Anju** is a customer-first organization providing adaptable life science solutions for clinical research, medical affairs, and data science. TrialMaster, IRMS MAX, and TA Scan, the company's flagship products, reduce complexities in the drug and device discovery and commercialization process allowing our customers to enhance the quality of their patients' lives.

## Highlights

Our **eClinical Suite** is the most adaptable clinical solution for all phases and complexities of clinical trials.

The **Anju MAX Suite** is a comprehensive end-to-end solution that enhances the entire Medical Affairs eXperience for maximum impact.

Anju's **Data Science Suite** lets you see the whole picture and make better informed decisions faster.



## OmniComm Europe GmbH

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BVMA member since 2012  
Audits passed in 2012, 2015, 2018  
and 2021



[www.anjusoftware.com](http://www.anjusoftware.com)

## Services

### Clinical Operations & Clinical Trials

- Coding
- Competitive Intelligence
- Clinical Trial Management System (CTMS)
- Early Phase Solutions (EPS)
- Electronic Data Capture (EDC)
- Enterprise Content Management (ECM)
- Randomization & Trial Supply Management (RTSM)
- SAS
- Trial Feasibility and Site Selection
- Integration, Insights, and Analytics

### Medical Affairs & Commercial

- Adverse Event Handling
- Conference Database
- Enterprise Content Management (ECM)
- Expert Profiling
- Integration and Analytics
- Journal Database
- KOL Management
- Medical Information System
- Publication Planning
- Self-Service Portal

### Data Science

- Data Insights and Analytics
- Trial Feasibility and Site Selection
- Streamlined Diversity Strategies
- Competitive Intelligence
- Expert Profiling
- KOL Management
- Data Consolidation, Integration, and Delivery Services